

## HERA JRP Publicity and Dissemination Guidelines

Last updated on 7 February 2014

### 1) HERA website [www.heranet.info](http://www.heranet.info) and local project websites

The main information on the HERA Joint Research Programme and the funded projects will be published on the HERA website ([www.heranet.info](http://www.heranet.info)). The HERA website will be developed allowing the responsible projects members to edit the sections of the HERA website containing information on their project and to upload project-related documents (photos, conference presentations, reports, etc.).

Alongside publishing the main project information on the HERA website, projects are strongly encouraged to set up their own local websites. HERA does not take any responsibility for the editorial content of the local websites. The local websites must acknowledge the support from HERA JRP by making the logos of HERA and the EU Emblem and the acknowledge phrase visible on the homepage (see below).

### 2) HERA JRP dissemination material and media presence

A HERA JRP brochure/leaflet with descriptions of the funded projects has been prepared by the HERA JRP Handling Agency at the outset of the Programme for dissemination purposes. A brochure featuring project results is also envisaged at the end of the Programme. Project Leaders will be asked for input wherever necessary (photos, text). Other communication activities may involve the production of a poster, the announcement of the Programme's activities in scientific journals, or the participation in radio or television programmes.

The Handling Agency may also commission articles aiming to feature the Programme as a whole or to highlight a certain event related to the Programme. *Project Leaders must inform the Handling Agency whenever their HERA JRP project is being covered in media.*

### 3) Acknowledging support: HERA JRP-CE and the EC/FP7

Project website, publications and other forms of media communication must acknowledge the support received from HERA JRP CE by including the HERA and the EU Emblem logos.

In accordance with the Commission's guidelines on visual identity, all EU programmes must be identified exclusively by the EU emblem and the mention of the programme name.

**The FP7 logo has been discontinued from 1 January 2014.**

Instead, projects should:

- display the EU emblem and include the following text:  
**"This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 291827".**

- as well as the following acknowledgement phrase:

**“The project [TITLE] is financially supported by the HERA Joint Research Programme ([www.heranet.info](http://www.heranet.info)) which is co-funded by AHRC, AKA, BMBF via PT-DLR, DASTI, ETAG, FCT, FNR, FNRS, FWF, FWO, HAZU, IRC, LMT, MHEST, NWO, NCN, RANNÍS, RCN, VR and The European Community FP7 2007-2013, under the Socio-economic Sciences and Humanities programme.”**

The HERA logos are available upon request from the Handling Agency.

The EU Emblem in low/high resolution is available here [http://europa.eu/about-eu/basic-information/symbols/flag/index\\_en.htm](http://europa.eu/about-eu/basic-information/symbols/flag/index_en.htm)

#### **4) Open Access Publishing**

In the call for proposals, the HERA JRP Board endorsed, for the output of the HERA JRP “Cultural Encounters”, the recommendations on Open Access made by the European Research Advisory Board (EURAB) at [http://ec.europa.eu/research/eurab/pdf/eurab\\_scipub\\_report\\_recomm\\_dec06\\_en.pdf](http://ec.europa.eu/research/eurab/pdf/eurab_scipub_report_recomm_dec06_en.pdf)

and the Scientific Council of the European Research Council at [http://erc.europa.eu/sites/default/files/document/file/erc\\_scc\\_guidelines\\_open\\_access.pdf](http://erc.europa.eu/sites/default/files/document/file/erc_scc_guidelines_open_access.pdf)

Recipients of HERA JRP funding are therefore strongly encouraged to use Open Access (OA) publishing wherever possible.

The HERA JRP-CE encouraged the applicants to foresee publishing in Open Access journals under “author pays” regimes and to include the related costs into their project budgets. OA publications can only be subsidized if they are subjected to a transparent international peer review procedure.

Electronic copies of publications should be archived in a subject-specific or an institutional repository at the latest twelve months after the publication date. If no adequate repository is available, please use: OpenAire <http://www.openaire.eu/>.

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