



HERA JRP Publicity and Dissemination Guidelines

1) HERA website www.heranet.info and local project websites

The main information on the HERA Joint Research Programme and the funded projects will be published on the HERA website (www.heranet.info). The HERA website will be developed allowing the responsible projects members to edit the sections of the HERA website containing information on their project and to upload project-related documents (photos, conference presentations, reports, etc.). **Until the website development is completed (November 2010), please send any press releases or announcements you wish to appear on the HERA website to the HERA JRP Handling Agency at hera@esf.org for these to put on the HERA website.**

Alongside publishing the main project information on the HERA website, projects are strongly encouraged to set up their own local websites. HERA does not take any responsibility for the editorial content of the local websites. The local websites must acknowledge the support from HERA JRP by making the logos of HERA and the EC/FP7 and the acknowledge phrase visible on the homepage (see below).

2) HERA JRP dissemination material and media presence

A HERA JRP brochure/leaflet with descriptions of the funded projects will be prepared by the HERA JRP Handling Agency at the outset of the Programme for dissemination purposes. A brochure featuring project results is also envisaged at the end of the Programme. Project Leaders will be asked for input wherever necessary (photos, text). Other communication activities may involve the production of a poster, the announcement of the Programme's activities in scientific journals, or the participation in radio or television programmes.

The Handling Agency may also commission articles aiming to feature the Programme as a whole or to highlight a certain event related to the Programme. *Project Leaders must inform the Handling Agency whenever their HERA JRP project is being covered in media.*

3) Acknowledging support: HERA JRP and the EC/FP7

Project website, publications and other forms of media communication must acknowledge the support received from HERA JRP by including **the HERA and the EC/FP7 logos** as well as the following acknowledgement phrase:

"The project [TITLE] is financially supported by the HERA Joint Research Programme (www.heranet.info) which is co-funded by AHRC, AKA, DASTI, ETF, FNR, FWF, HAZU, IRCHSS, MHEST, NWO, RANNIS, RCN, VR and The European Community FP7 2007-2013, under the Socio-economic Sciences and Humanities programme."

The HERA and the EC/FP7 logos are available upon request from the Handling Agency.

4) Open Access Publishing

In the call for proposals, HERA JRP encouraged the applicants to foresee publishing in Open Access journals under "author pays" regimes and to include the related costs into their project budgets.

In addition, the HERA JRP grantees are encouraged to self-archive, making their best efforts to ensure that electronic copies of the project related publications are placed in institutional (university) or subject-based repositories at the moment of publication and that these become freely and electronically available to anyone through these repositories:

- either immediately, if the scientific publication is published "open access", i.e. if an electronic version is also available free of charge via the publisher, or
- within 12 months of publication.

Repository listings can be found here:

OpenDOAR <http://www.opendoar.org/>(Worldwide Directory of Open Access Repositories)

Registry of Open Access Repositories (ROAR)
<http://roar.eprints.org/index.php>

You can learn more about Open Access on the FP7 website http://cordis.europa.eu/fp7/find-doc_en.html (Open Access Pilot in FP7)